Eı	nrollmei	t No: _					am Seat				
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			W	<b>Vinter</b>	Exa	mina	tion-	201	5		
Su	ıbject N	ame: E	nterprise	Resource	Planni	ing					
Su	ıbject C	ode: 4T	E03ERP	1				]	Branch:	B.Tech	(IT)
	emester3		Date: 05	5/12/2015	Tin	ne: 2:30	To 5:30		Marks:	70	
_	(2) In (3) Dr	struction	s written diagrams	le calculate on main ar and figure	nswer b es (if ne	ook are s	trictly to	be obe	_	promibited	1.
			madic dat	a ii needed	1.						
1		Attempt	the follo	wing ques							
-1	<ul><li>a)</li><li>b)</li></ul>	<b>Attempt</b> What is What is	the follo an enterpr mportanc	wing ques	stions:	e ERP im	nplement	tation to	eam?		
-1	a) b) c) d) e)	Attempt What is What is Is ERP v Does ER	the follo an enterpromportance ery expensery expensery before the contract of	wing questisse? The of training the off training the orgoniant the orgon	stions:  ng to th  v?  ganizati  custome	ion? How ers". <i>True</i>	? or False			nswer.	
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Attem	pt any	four questions from Q-2 to Q-8	
Q-2		Attempt all questions	
	(a)	Discuss the evolution of ERP System	(7)
	<b>(b)</b>	Explain business modeling and integrated information system in brief.	(7)
Q-3		Attempt all questions	
	(a)	What is Online Analytical Processing? Discuss key features of OLAP	(7)
	<b>(b)</b>	What is Supply Chain Management? Explain its benefits.	(7



Q-4		Attempt all questions	
	(a)	What are the challenges faced by reengineering efforts? Explain its relevance with BPR.	<b>(7</b> )
	<b>(b)</b>	What is CRM? Why is it required for any business? Explain CRM architecture	<b>(7</b> )
Q-5		Attempt all questions	
	(a)	What is business intelligence? Explain benefits of BI and factors affecting BI.	<b>(7</b> )
	<b>(b)</b>	What is MRP and MRP-II? Explain in detail.	<b>(7</b> )
Q-6		Attempt all questions	
	(a)	Explain Distribution Requirement Planning.	<b>(7</b> )
	<b>(b)</b>	Explain quality management.	<b>(7</b> )
Q-7		Attempt all questions	
	(a)	List and discuss the benefits of ERP in brief.	<b>(7</b> )
	<b>(b)</b>	What is ERP lifecycle? Explain pre-implementation strategy, GO-Live Phase and	<b>(7</b> )
		Post implementation strategy.	
Q-8		Attempt all questions	
	(a)	What are the differences between E-Commerce and E-Business? Write 10 Golden Rules for E-Business.	<b>(7</b> )
	<b>(b)</b>	Explain E-governance.	<b>(4</b> )
	(c)	Explain Gap analysis and Reengineering	(3)

